



EVENT PLANNING GUIDE

**BOWLING
GAMES
SPORTS THEATER
TWO BARS
ENTERTAINMENT**



**804.744.1146
6101 Brad McNeer Parkway
Midlothian, VA 23112
UptownAlleyRichmond.com**



Uptown Alley is 57,000 square feet of fun for everyone including 38 lanes of state-of-the-art bowling, full-service restaurant, two high-energy bars, sports theater with 20' screen, billiards, over 60 video and prize games, live entertainment, private space and much more.



Events and Catering

BILLIARD TABLES

\$20 per Hour per Table

GAME PLAY

\$10 Game Cards

\$5

\$15 Game Cards

\$7.50

\$20 Game cards

\$10

BOWLING LANES \$60 hour /lane

Includes shoes

Must include food and beverage package.

Exclusive bowling events available on request.



Ground Floor



Top Floor

Contact Group Sales: 804.744.1146 or mvivian@uptownalleyrichmond.com

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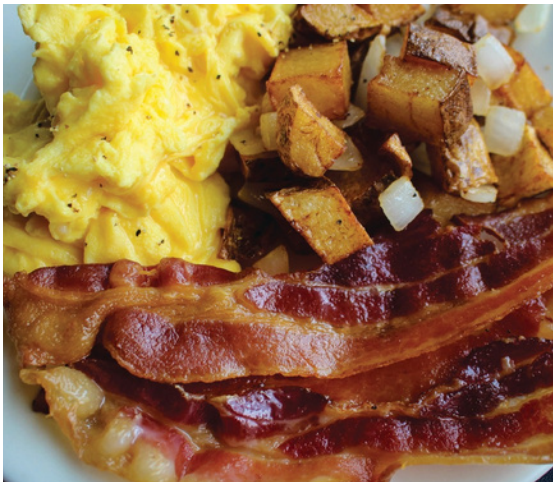
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CONTINENTAL BREAKFAST

\$13/guest++

- Assorted Muffins
 - Assorted Bagels with cream cheese and assorted jams
 - Assorted Yogurts and Granola
 - Seasonal Fresh Fruit Platter
 - Regular and Decaffeinated Coffee with cream and sugar
 - Hot and Iced Tea
-



TRADITIONAL BREAKFAST

\$16/guest++

- Assorted Muffins
 - Seasonal Fresh Fruit Platter
 - Scrambled Eggs
 - Breakfast Potatoes
 - Breakfast Sausage
 - Bacon
 - Regular and Decaffeinated Coffee with cream and sugar
 - Hot and Iced Tea
-

#Contains (or may contain) raw or undercooked ingredients. Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical conditions. Before placing your order, please inform your server if a person in your party has a food allergy. Not all ingredients are listed in the menu.

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APPETIZERS

Includes Seasonal Fresh Vegetable Platter w/ buttermilk ranch
Fire Roasted Salsa / Cheese Fondue / Corn Tortilla Chips

3 items: \$25/guest++ ~ **5 items:** \$29/guest++

For additional items please view enhancements

Gluten Free Options Available

Wings ** Please select one flavor

WET: buffalo | bbq | garlic parmesan

DRY: old bay | lemon pepper

Served with Bleu Cheese or Buttermilk Ranch

BBQ Pork Sliders roasted pork, toasted brioche buns

Cheeseburger Sliders cheddar, dill pickle chips, 1,000 island, toasted brioche buns

Buffalo Chicken Dip spicy cheese blend, shredded chicken, buffalo sauce

Mediterranean Hummus^{GF} served with cucumbers and celery

Spinach and Artichoke Dip^{GF} served with corn tortilla chips

Chicken Tenders your choice of BBQ sauce, buttermilk ranch, or honey mustard

Crispy Fried Mozzarella Sticks served with marinara sauce

Southwest Rolls grilled chicken, cheddar jack, roasted corn, black beans

Vegan Wings crispy fried mushrooms, served with spicy aioli

Chicken Quesadilla chicken, cheddar jack, peppers, onions, & sour cream *Vegetarian option available

Upgrade for \$3/guest++

Crab Dip lump crab, scallions, lemon oil, three cheese blend, and tortilla chips

Crab Cakes with lemon pepper aioli

Coconut Shrimp served with sweet chili sauce

Charcuterie Board variety of meats, cheeses and crackers



DOWNTOWN FOOD TRUCK

\$26/ guest++

Includes Wedge Salad lettuce, tomatoes, bacon, green onions, bleu cheese dressing

Fire Roasted Salsa with Corn Tortilla Chip

ENTRÉE Please select three

Cuban Sliders

Jerk Chicken Wings

Fried Ravioli

Italian Sausage Sliders

Ultimate Grilled Cheese Sliders

Asian Sticky Wings

Reuben Sliders

Gyoza (potstickers)

Vegan Wings

Korean Beef Street Tacos

Carnitas Street Tacos

Chipotle Chicken Street Tacos

Sides Please select one

Bacon Mac & Cheese / Potato Salad / Street Corn

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PIZZA BOX \$25 /guest++

Wings ** Please select one flavor

WET: buffalo | bbq | garlic parmesan

DRY: old bay | lemon pepper

Served with bleu cheese or buttermilk ranch

SALAD Please select one

Caesar Salad crisp romaine hearts, caesar dressing, garlic croutons, parmesan

Embers Salad mixed lettuces, shredded cheese, cucumber, roma tomato, croutons

PIZZAS Please choose three of your favorites

Gluten Free Options Available

Classic Cheese mozzarella, provolone, parmesan

Pepperoni tomato sauce, mozzarella, cup and char pepperoni

Margherita marinara, fresh mozzarella, tomatoes, fresh basil

3 Little Pigs sausage, pepperoni, bacon, mozzarella

Veggie mozzarella, banana peppers, onions, tomatoes, basil,



CUSTOM SLIDER BAR

\$26/guest++

APPETIZER

Fresh Seasonal Vegetable Platter

House Made Potato Chips

SALADS Please select one

Caesar Salad crisp romaine hearts, caesar dressing, garlic croutons, parmesan

Embers Salad mixed lettuces, shredded cheese, cucumber, roma tomato, croutons

PROTEINS

Served with lettuce, red onion, dill pickles, tomatoes, ketchup, mustard

All Natural Burger

Grilled Chicken Breast

Add for \$2/guest++

Veggie or Turkey Burger

BREAD Slider Buns

CHEESES Cheddar / Swiss / American

CHOOSE 1 SIDE add additional side for \$3/guest++

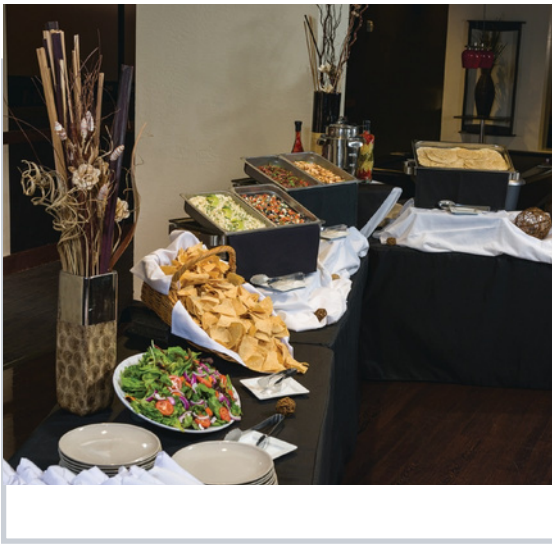
Macaroni and Cheese / Potato Salad / Baked Beans

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SANTA FE FAJITA & TACO BAR

\$28/guest++

Served with warm corn or flour tortillas, house-made guacamole, pico, sour cream, shredded jack and cheddar, black beans, cilantro lime rice, lettuce, jalapeños

APPETIZER

Fire Roasted Salsa, Spicy Queso Dip and Corn Tortilla Chips

SALAD

Embers Salad mixed lettuces, shredded cheese, cucumber, roma tomato, croutons

FAJITA & TACO BAR

All with caramelized onions and grilled peppers

Please select two

Chipotle Braised Chicken

Roasted Pork Carnitas

Carne Asada Steak

add for \$2.50/pp++

Grilled Shrimp



BACKYARD BBQ

\$28/guest++

APPETIZER

House-made Chips

SALAD Please select one

Caesar Salad crisp romaine hearts, caesar dressing, garlic croutons, parmesan

Embers Salad mixed lettuces, shredded cheese, cucumber, roma tomato, croutons

ENTRÉES includes Slider Rolls

Please select two

Each additional entrée \$5/guest++

Cheeseburger Sliders cheddar, dill pickle chips, 1,000 Island

Beer Brats

BBQ Pulled Chicken Breast

BBQ Pulled Pork

Upgrade protein: for \$2.50/guest

BBQ Ribs

Marinated Grilled Steak

SIDES Please select two

Add additional side \$2.50/guest++

Baked Beans / House Slaw / Potato Salad / Mac and Cheese

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SIGNATURE FEAST

\$38/guest ++

APPETIZERS

Vegetable Crudité with buttermilk ranch

Chilled Shrimp Cocktail served with fresh horseradish cocktail sauce and lemon

Artisan Rolls and Butter

SALAD Please select one

Caesar Salad crisp romaine hearts, caesar dressing, garlic croutons, parmesan

Embers Salad mixed lettuces, shredded cheese, cucumber, roma tomato, croutons

ENTREES Please select two.

Pork Tenderloin

Served with apple chutney sauce

Lemon Chicken

Fire grilled chicken breast, lemon herb butter

Ossobuco

Braised short rib

Upgrade entrée \$5/guest++

Prime Rib(Carving Station*)

*\$50 carving station fee/30 guests++

Seasoned with rosemary, garlic, horseradish, au jus

Salmon Filets

Oven roasted with fresh herbs, lemon, butter

Snow Crab Legs Served with hot butter

SIDES Please select two

add a side \$2.50/guest++

Au Gratin Potatoes

Mac and Cheese

Seasonal Vegetables sautéed with herb butter

Vegetarian options available upon request.



SWEETS

\$3/guest ++

Assorted House Baked Cookies (two pp)

\$5/guest++

Assortment of Petit Fours

Mini Cupcakes

Bar Assortments

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BEVERAGES

NON-ALCOHOLIC \$3 /guest
Unlimited soda, coffee and iced tea

EVENT BAR PACKAGES

BEER & WINE PACKAGE

Includes 16oz Domestic Draft Beers, Domestic Bottled Beers and House Wine
\$6 per Ticket Price ~or~
\$14 /guest, 1st hour • \$9 /guest for each additional hour

STANDARD BAR PACKAGE*

Includes 16 oz. Domestic, Imported and Craft Draft Beers, Domestic, Craft and Imported Bottled Beers, House Wine and Well Liquor
\$7.25 per Ticket Price ~or~
\$16 /guest, 1st hour • \$12 /guest, 2nd hour \$9 /guest each additional hour

CALL BAR PACKAGE*

Includes 16 oz. Domestic, Imported and Craft Draft Beers, Domestic, Craft and Imported Bottled Beers, House Wine, Well and Call Liquor, Select Specialty Cocktails
\$8.25 per Ticket Price ~or~
\$18 /guest, 1st hour • \$14 /guest, 2nd hour \$11 /guest each additional hour

*Call Liquors include:

Vodkas: Absolut, Absolut Flavored, Deep Eddy, Pinnacle flavored, Three olives, Three olives Flavored, Titos. Rums: Bacardi, Bacardi Flavored, Captain Morgan, Castillo, Cruzan, Malibu, Myer's
Gin: Bombay, Beefeater, Barton
Scotch: Dewar's White label
Bourbon: Jim Beam, Jim Beam Apple, Wild Turkey
Whiskey: Jack Daniels, Seagram's 7, Southern Comfort
Brandy: Christian Brothers
Tequila: El Toro, Olmeca Altos, Sauza Blue Silver, Sauza Hornitos
Cordials: Bols Amaretto, Di Saronna Amaretto, Kahlua, Midori melon

PREMIUM BAR PACKAGE*

Includes 16oz Domestic, Import Draft Beers, Craft Beers, Domestic and Imported Bottled Beers, House Wine, Well, Call and Premium Liquor
\$10 per Ticket Price ~or~
\$20 /guest, 1st hour • \$16 /guest, 2nd hour \$13 /guest each additional hour

*Premium Liquor Includes (all call brands plus:)

Vodka: Belvedere, Grey Goose, Kettle One
Gin: Tanqueray, Bombay Sapphire
Scotch: Johnnie Walker Red
Whiskey: Crown Royal, Gentleman Jack, Jameson Irish
Bourbon: Knob Creek, Larceny, Makers Mark, Woodford Reserve
Tequila: 1800 Silver and Resposado
Cordials: Bailey's, Rum Chata

*Specialty Cocktails: Blue Sky / Downtown Punch / Uptown Mule / Bahama Mama

HOSTED BAR

Charges based on consumption, with a 20% gratuity added to the total beverage charge

CASH BAR

Guests are responsible for their own beverage purchases

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EVENT BOOKING SHEET

Company _____ Today's Date _____

Client _____

Address _____ City _____ State _____ Zip _____

Day Phone _____ Evening Phone _____ Fax _____

Email _____ # Guests: _____ Preferred Party Date: _____ Budget: _____



EVENT STATIONS

- Continental Breakfast _____ \$13 pp++
- Traditional Breakfast _____ \$16 pp++

- Appetizers _____ 3 items \$25 pp++
_____ 5 items \$29 pp++
- Downtown Food Truck _____ \$26 pp++
- Pizza Box _____ \$25 pp++
- Custom Slider Bar _____ \$26 pp++
- Santa Fe Package _____ \$28 pp++
- Backyard BBQ _____ 28 pp++
- Signature Feast _____ \$38 pp++
- Upgrade Entrée _____ \$5++ pp
- Sweets _____ add \$3 pp++
_____ add \$5 pp+++

EVENT BEVERAGE

- Non-alcoholic Package _____ \$3 pp
- Beer/Wine Packages _____ \$6 per ticket -or-
_____ 1st hour / \$14 pp
_____ each added hour / \$9 pp

- Standard Bar Package _____ \$7.25 per ticket -or-
_____ 1st hour / \$16 pp
_____ 2nd hour / \$12 pp
_____ each added hour / \$9 pp
- Call Bar Package _____ \$8.25 per ticket -or-
_____ 1st hour / \$18 pp
_____ 2nd hour / \$14 pp
_____ each added hour / \$11 pp
- Premium Bar Package _____ \$10 per ticket or
_____ 1st hour / \$20 pp
_____ 2nd hour / \$16 pp
_____ each added hour / \$13 pp

Your Party is not confirmed until a contract is created by Uptown Alley. Please send completed application to:
mvivian@uptownalleyrichmond.com
Fax: 804.744.1142 or mail to: Uptown Alley
6101 Brad McNeer Parkway • Midlothian, VA 23112
++ 20% service charge and sales tax is added

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